CALL FOR CASE STUDIES ON WOMEN AND LEADERSHIP
Deadline: 1 May 2020
Conference Info: http://www.ila-net.org/WLC/

There is a dearth of teaching Case Studies where women, particularly women of color, are the protagonists. Be part of the solution – develop and submit a Case! All accepted will be invited to present at the Leading Differently Conference and considered for the Best Case Award.

The Winner of the Best Case Award Will:
- Present at the June 2020 Women & Leadership Conference
- Receive acknowledgment of best case in development
- Work directly with the Ivey Publishing team to develop case for future use/pubishing
- Receive a complimentary registration to an Ivey Publishing case writing or teaching workshop in Toronto, Ontario, Canada ($2,200 value).

Ready to Submit? Go to: https://convention2.allacademic.com/one/ila/wlc20/

Submission Information:
Case submissions are required to be descriptions of unique decision-focused cases that have been faced by a woman in a leadership role at a specific point in time and dealing with issues of importance to one or more of the conference streams. Fictional cases are not accepted. Three or four related Full Cases/Detailed Abstracts will be grouped together by the Program Team to make up a complete session for presentation at the June Women & Leadership Conference.

Submissions for a Case Study must include a Title, Short Description (summarizing the case), and an uploaded file describing the case in detail that includes references and does NOT include the name of the author(s) or other indicators of authorship. The uploaded Full Case must be sufficient to assess its potential as a teaching case.

A submission must comply with the following:
- All cases must be previously unpublished;
- If the client (the protagonist and their organization) are NOT anonymous, the permission to submit (signed release form) giving consent must be included as part of the uploaded Full Case at the time of submission;
- All cases should be written in the past tense, from a third-person perspective, and without author bias or editorializing. Present the facts as they occurred; the case author(s) can comment on these facts and give their assessments in a Teaching Note later but not in the case itself;
- Exhibits (figures, tables, etc.) should be grouped at the end of the uploaded Full Case, after the references. Each exhibit should have a number and title, as well as a source, and be referenced in the text of the case in the appropriate place (i.e. where the reader understanding will be aided by the exhibit). Though in-text citations in cases are rare, wherever possible citations should be embedded in the text, with bibliographic information restricted to a "Reference List" at the end of the case. Follow APA guidelines for citations;
• The uploaded Full Case in Microsoft Word format should contain a first page with only the title and the Short Description (100 words). The rest of the document should be written in size 12 Times New Roman font, double spaced, with 1-inch (2.5 cm) margin, and 8.5 by 11-inch page setting or A4 (APA is required) and not exceed 25 pages in total, including exhibits and references. The name of the author(s) and other indicators of authorship should be completely absent from the text to permit anonymous review. As the system only allows one document to be uploaded, the signed consent form (if needed) should be at the end of the document.

• The system only allows for one (1) document to be uploaded for each submission; therefore, the submitter must compile the Full Case AND the Consent Form (if needed) into one document. Uploaded files may not exceed 10 MB.

EVALUATION CRITERIA

Criteria 1: PROBLEM, NEED, AND SIGNIFICANCE
The specific decision facing the protagonist is clearly stated. Significance of the problem/decision is well justified. The practice, its setting, the organizational needs, and why the practice was significant to the organization and the leadership profession are clearly described. Pertains to one or more of the conference streams. (Leading Differently; Women Excelling Professionally; Women as Change Agents; Emerging Women Leaders: Students and Young Professionals)

Criteria 2: FRAMEWORK
Submission is grounded in a significant leadership framework for the materials/information.

Criteria 3: QUESTIONS AND CONTENT
Submission addresses important questions and relationships which test existing practices, knowledge, research, and theory or lead to future research.

Criteria 4: DESIGN
Provide information about the design of the practice and evidence that the practice design clearly addressed the organizational need and incorporated what is known about the subject from existing research and theory.

Criteria 5: RESULTS, FINDINGS, AND OUTCOMES
Includes descriptions of outcomes with metrics where appropriate.

Criteria 6: CONCLUSIONS
Submitter should briefly describe the main lessons learned, the next steps, and what future work could be done to test the practice and its implications for research, theory, and/or practice.

Criteria 7: IMPLICATIONS
Submission focuses on areas of key interest to business, government, and/or society. Author(s) describe the implications for practice, teaching and, if applicable, research and theory.

To Submit: https://convention2.allacademic.com/one ila/wlc20/
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