

ILA PROGRAM BOOK ADVERTISING SPECS - *ILA WOMEN AND LEADERSHIP CONFERENCE*

1. Artwork must be saved as a high resolution (300+ dpi) PDF prepared for printing in full color (4-color, CMYK process)
2. Please reserve ad by 24 April 2020. Art is due 8 May 2020. Email Reservation & file to Debra DeRuyver, dderuyver@ila-net.org with subject line: ILA Women and Leadership Program Book Ad.
3. For questions, please contact Debra DeRuyver at dderuyver@ila-net.org or +1.202.470.4818 x102.
4. ILA's liability for any error will not exceed the charge for the advertisement in question. The advertiser and its agents (if any) shall be responsible for all content of the advertising, including securing copyright releases for any images used.

FULL-PAGE AD

Covers or Interior Full Page

Trim Size: 8.5" wide X 11" tall

Live Area: 8.5" wide X 11" tall

Bleed: Yes - 0.2" Include crop marks

** Please note that the program book is bound with a saddle stitch. While your ad will print to the edge, do not include important information or design elements within 20 mm of the right and left edges of the page to ensure legibility.*

*Sample Boxes are not
to scale and are for
illustrative purposes only.*

1/2 PAGE AD

Interior

Live Area: 7.5" wide X 4.75" tall

Bleed: No; Crops: No; Margins: No