

# **Understanding Leadership Through Economic Challenges: A Study of the European Union Integration Process**

A Volume in the International Leadership Association series *Building Leadership Bridges*, published by Emerald Group Publishing

**Call for Chapter Proposals Deadline: 1 June 2017**

*What would Winston Churchill, one of the founding fathers of the EU who delivered the speech about the 'United States of Europe' back in 1946, think about the EU today? Some leading commentators share their views about the state of the EU - and its future - in this book.*

The debate about the fundamentals of the EU and Eurozone integration issues will still be there no matter how the world develops after 'Brexit' and elections in major European countries this year. Winston Churchill spoke on 19 September 1946 in Zurich (Europa.eu: *The Founding Fathers of the EU*):

"...we must re-create the European family in a regional structure called, it may be, the United States of Europe, and the first practical step will be to form a Council of Europe. If at first all the States of Europe are not willing or able to join the union, we must nevertheless proceed to assemble and combine those who will and those who can."

The book takes the development of the EU as a case study for what Churchill might have called the 'United States of Earth.' To do this, the book draws upon some highly salient topics both in academia, in business, in society, and in politics. Thus, the book relates to the globalization vs. protectionism debate in parallel to narratives about global economic migration. In short, if you do not globalize work, then the workers globalize. The book looks for the consequences of global economic challenges from the perspective of the EU, and more widely for both developed and developing countries, and the questions raised for global equalities. A central theme is the leadership culture of codependency and how it may evolve into interdependency.

The book is not only aimed at students and scholars but citizens, especially younger people, who want to get a better understanding of the main global debates. It is hoped the book will enable them to better understand the forces of integration and disintegration and encourage them to be more critical when observing daily events and how they are communicated in the media. Moreover, the book would help them be more knowledgeable when making decisions.

A focus of the book will be the phenomenon of the EU integration process challenges during the 2008 financial and political crisis, which are still ongoing. It brings to the surface the need to understand many underlying philosophical, historical, and cultural aspects as well as

various theoretical fields of research that inform the roots of the integration process and its challenges.

The book will culminate in research findings and analysis that place the concepts of leadership and debt into a relationship that could offer profound understanding of certain social relations and contribute to the growth of theory and practice in complex political environments, such as the multi-level governance structures of the EU. The social implications of a clearer understanding of leadership within such dynamic contexts can make a substantial contribution to better policy-making to the benefit of citizens.

The distribution of power and wealth, within and among societies and individuals, is another consideration of the book. The means of integration, whether intergovernmental or supranational, are discussed by scholars in fields like multi-level governance and practiced in many arenas, other than the EU, such as the UN, NAFTA, etc. The EU, as one of the biggest economies in the world, is engaged in an integration process that goes beyond the national state borders of its members. This endeavor started from the ruins of the Second World War and its success or failure is a case study and an opportunity to replicate the good and avoid the pitfalls.

Past efforts at integration are informative. De facto all nation states are a result of such integration efforts, integrating city states or regions. The book will reveal how learning from history should help us understand present integration challenges. It is the EU case that is currently at the pivot of practical integration challenges and research opportunities. This is because it remains at an uneasy equilibrium between an intergovernmental structure and a supranational one. A common currency on a monetary union level was introduced without establishing a political union. The key point of the book is that we all need to better understand the relations between leadership and money to better govern the world. The book will lead us to understand these pertaining questions as well as providing possible answers to these questions.

The critical worldviews of the contributing authors of this book will uncover the fundamental driving forces in past EU developments and provide insights into the current obstacles on the path to the future. Lessons learned are relevant not only to the EU but to any such effort globally. The book is essentially interdisciplinary in its approach. The chapters and the corresponding submissions should cover contemporary understanding of philosophical, historical, and cultural aspects of EU integration. Continuing with the political sciences, this also includes multi-level governance, law, sociology and psychology. It culminates in pulling them together to bridge the divide between leadership and economics studies.

Scholars are invited to submit chapter proposals for the book covering the philosophical, historical, or cultural aspects, or from theoretical fields of research that inform us about the roots of the EU integration process, its current state, and its future options. Contributors should be critical, heterodox thinkers in their key field of activity like philosophy, economics, leadership, legal, political sciences, strategy, arts, history and others.

## **Publication Timeline**

Our goal is to deliver the book to Emerald by June 1, 2019 for a December 2019 publication date while capturing further global developments:

1. Please indicate your interest in the book by submitting a document containing the working title of your article together with a short description of 5 to 10 sentences and a short CV by the 1<sup>st</sup> of June 2017 to [leadership-economics@ila-net.com](mailto:leadership-economics@ila-net.com).
2. After indicating your interest through step one, editors will contact you about your proposal and invite select authors to submit a 500 word, extended, abstract by 1<sup>st</sup> of October, 2017. This lengthier submission must include:
  - a. Document 1 — 500-word, max, abstract (not counting references) with working title, free of identifying information/ready for blind review.
  - b. Document 2 — Cover sheet that includes all of the following: Working title, and the names, affiliations, and contact information (including best phone, best email, and mailing address) for all contributors.
  - c. Document 3: Author(s) Curriculum Vitae(s).
3. Following an editorial review, selected authors will be contacted and invited to submit a 5,000 word max previously unpublished paper due December 1, 2018 for consideration. Please note than an accepted abstract does not guarantee inclusion in the book. Final acceptance will depend on the finished product.

## **General Submission Guidelines**

Send submissions electronically as Word document(s) to ILA Communications Director, Debra DeRuyver at [leadership-economics@ila-net.com](mailto:leadership-economics@ila-net.com) with the subject line: Submission - BLB Understanding Leadership Through Economic Challenges.

### **Additional requirements:**

- APA style should be followed.
- Notes should be kept to a minimum. If necessary, use end notes, NOT footnotes.
- Margins should be 1" on all four sides, left-aligned, NOT justified. The pages of each document should have the title of your submission as a running header and the page number.
- Submissions should be in Times New Roman, font size 12, double spaced, and indented paragraphs for all submissions.

All submissions must meet these guidelines. If guidelines are not met, submission may be excluded from consideration.

Abstracts will be reviewed in October and invitations to submit complete chapters will be sent out by November 30th 2017. If you do not hear back from ILA by December the 5th, 2017 regarding your submitted abstract, please contact us at [dderuyver@ila-net.org](mailto:dderuyver@ila-net.org).

## **About Building Leadership Bridges**

Each year the International Leadership Association publishes one or more books that capture the best contemporary thinking about leadership from a diverse range of scholars, practitioners, and educators working in the field of leadership studies. In keeping with the mission of the ILA, the book connects ways of researching, imagining, and experiencing leadership across cultures, over time, and around the world. The book is published by Emerald Group Publishing. Past books in the series have been listed as a top 12 leadership book of the year by the University of San Diego Outstanding Leadership Book Award. Learn more about past volumes in the series at <http://www.ila-net.org/Publications/BLB/>.



International Leadership Association  
The ILA embodies leadership for the twenty-first century with: a multinational membership base and conference attendance bringing together perspectives from 75+ countries and cultures; a multidisciplinary approach to leadership and followership leading to unique insights and innovative connections; a multi-sector networking between those who study, teach, develop, and exercise leadership, resulting in research-based, field-tested best practices. With members around the globe, the ILA is developing and advancing leadership knowledge and practice for the greater good of communities worldwide. <http://www.ila-net.org>

## About the International Leadership Association

Established at the turn of the 21<sup>st</sup> century, the International Leadership Association (ILA) is the global organization for those with a stake in leadership. The ILA embodies leadership for the twenty-first century with: a multinational membership base and conference attendance bringing together perspectives from 75+ countries and cultures; a multidisciplinary approach to leadership and followership leading to unique insights and innovative connections; a multi-sector networking between those who study, teach, develop, and exercise leadership, resulting in research-based, field-tested best practices. With members around the globe, the ILA is developing and advancing leadership knowledge and practice for the greater good of communities worldwide. <http://www.ila-net.org>



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## About the Editors

Tomaž Schara, is a practitioner senior executive with research interests in the relations between leadership and money in complex corporate and political structures, like the EU. Tomaž holds a PhD from IEDEC–Bled School of Management, Slovenia, an MBA from IEDEC and a degree in Mathematics from the University of Ljubljana. He started his career as a founding partner and entrepreneur in Hermes SoftLab in 1990 and left the software industry in 1999. Together with institutional investors he sold the company in 2007. He worked as a management consultant, CFO, CEO and Board member on various projects, companies and industries, mainly addressing change issues related to growth or distress. He was CEO of

Slovene Railways from 2007 till 2009. Currently he is working on major investment projects alongside his research activities as an associate of IEDC.

Richard Common is Professor of International Public Management at the University of York, UK. Richard holds a DPhil from York, a MSc. from the London School of Economics and a degree in Politics from the University of Lancaster, UK. He began his career as a civil servant but moved into academia as a researcher at the London Business School in 1988. He has held posts at a number of universities, including Manchester and City University of Hong Kong. Richard has a range of publications in the field of public policy and administration.

Paul Sanders is an associate professor in the department of Economics, Culture and International Affairs of NEOMA Business School, Reims (France), where he specializes in leadership, ethics and international relations. He holds a PhD in history from Cambridge University, and two master's degrees in the same subject from Sciences Po Paris and the Sorbonne (Paris IV). Before moving into management education in 2006, Paul taught history and international relations at several universities, including the University of Oxford (CONTED). In 2004-2005 he also served as the official historian of the island of Jersey. Paul has published extensively both in the fields of leadership ethics and contemporary history (Second World War).