Social Media, Marketing, & Communications Internship

The International Leadership Association is now accepting applicants for a Social Media, Marketing, & Communications Intern. The intern will assist with social media campaigns on Twitter, Facebook, LinkedIn, Pinterest, and Instagram and the development and implementation of marketing initiatives related to ILA conferences and publications. This position also includes an opportunity to write articles for our Interface newsletter, highlighting association news and work being done by ILA members. The intern will report directly to the Communications Director and work closely with ILA’s staff and other interns.

Duration: Internships typically last for one academic semester or over summer break. However, interns may start earlier and/or stay longer, if desired. Outstanding performance may lead to an offer of hourly employment after the internship ends.

Hours: During the school year, a typical work week will be 2 days for 5-6 hours each day. During the summer, a typical work week will be 4 days for 8 hours each day. Please note that if you are planning to receive credit for the internship from your school, additional hours may be required.

To Apply: Please send a letter of interest, resume, and writing sample to dderuyver@ila-net.org with the subject line “Communications Internship – [Your Name]”. Applicants will be considered on a rolling basis.

Qualifications:

- Excellent written and interpersonal communication skills.
- Ability to work independently and as part of a team.
- Ability to receive feedback, grow, and learn.
- Outstanding work ethic.
- Strong attention to detail.
• Interest in leadership knowledge and practice.
• Ideally, a current undergraduate, graduate student, or recent graduate. We would also consider a recent high school graduate looking for an internship before starting college.

Compensation & Other Benefits
The ILA offers both paid and unpaid internships. Internships are designed to support and foster career development and are offered on a flexible basis so that the intern can fit their internship around studies and other commitments. Benefits include:

• Free, 1-year ILA membership.
• Flexible schedule.
• Opportunity to earn university credit.
• Opportunity to build a portfolio of work.
• Opportunity to establish an employment reference from a global association.
• Opportunity to make connections with members from around the world involved in leadership.

Location: ILA is located outside Washington, D.C. in downtown Silver Spring, Maryland. We are a few blocks away from the Silver Spring Transportation Center and Metro Stop. If you are a University of Maryland student, please note that the free University commuter bus runs between campus and downtown Silver Spring.

About the International Leadership Association:
The International Leadership Association is the largest worldwide professional association committed to leadership scholarship, development, and practice. We accomplish our mission to advance leadership knowledge and practice for a better world through the synergy that occurs by bringing together our members and partners; collectively having a multiplier impact on leadership and change. For more than twenty years the ILA has convened extraordinary talent across sectors, cultures, disciplines, and generations. Learn more at www.ila-net.org.