

ILA PROGRAM BOOK ADVERTISING SPECS - *LEADERSHIP IN TURBULENT TIMES*

1. Artwork must be saved as a high resolution (300+ dpi) PDF prepared for printing in full color (4-color, CMYK process)
2. Please reserve ad by 1 Sep. Art is due 11 Sep. Email the file to Debra DeRuyver, dderuyver@ila-net.org with subject line: ILA Brussels Program Book Ad.
3. For questions, please contact Debra DeRuyver at dderuyver@ila-net.org or +1.202.470.4818 x102.
4. ILA's liability for any error will not exceed the charge for the advertisement in question. The advertiser and its agents (if any) shall be responsible for all content of the advertising, including securing copyright releases for any images used.

FULL-PAGE AD

Interior

Trim Size: 209 mm. wide X 279 mm. tall
Live Area: 209 mm. wide X 279 mm. tall
Bleed: Yes - 4mm. Include crop marks

Inside Front/Back Covers, or Back Cover

Trim Size: 209 mm. wide X 279 mm. tall
Live Area: 209 mm. wide X 279 mm tall*
Bleed: Yes - 4 mm. Include crop marks

** Please note that the program book is spiral bound. While your ad will print to the edge, do not include important information or design elements within 15mm of the right and left edges of the page as the spiral may go through it.*

Sample Boxes are not to scale and are for illustrative purposes only.

1/4 PAGE AD

Interior

Live Area:
89 mm. wide X 121 mm. tall
Bleed: No

1/2 PAGE AD

Interior

Live Area: 184 mm. wide X 121 mm. tall
Bleed: No