Global Life Changers: Consultants for Humanitarian Leadership

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A Global Humanitarian Crisis: Human Trafficking
• 2.5 million people trafficked each year
• Victims include men, women, and children of all ages
• Victims come from 127+ countries
• 1.2 million are children
• Trafficking generates $32 billion annually
• 3rd largest criminal commerce after weapons and drug smuggling
• Risk increased in economically depressed regions and natural disaster areas

Human Trafficking: Cambodia
• Human trafficking is one of top two crimes in Cambodia
• Cambodia ranks as Tier 2 in U.S. TIP
• Leader corruption impedes investigation, prosecution, and intervention

Discover Now: Cambodia (DNC)
• Socially responsible tourism company
• Concerned about human trafficking in Cambodia
• Motivated to launch Corporate Social Responsibility (CSR) program modeling Agility, a recognized leader in CSR
• Hired Global Life Changers: Humanitarian Leadership Consultants
• Analyzed Agility’s CSR program

Lessons learned from Agility’s CSR
• Establish commitment & communicate vision
• Develop network team infrastructure
• Foster diverse external partnerships
• Establish local networks

Leadership Implications for Understanding
Governments often fail to act
• Insufficient planning and weak infrastructures hamper communication
• Leaders who fail to respect the lives impacted by their actions or inactions reflect unethical leadership behaviors
• Leader corruption and use of coercive power further contribute to crisis or dilemma

Leadership Implications for Response
• Follow holistic leadership approach
• Build commitment
• Develop network team infrastructure
• Mitigate risk
• Foster diverse external partnerships

Holistic Leadership
• Combines transformational, servant, stewardship, and authentic leadership theories
• Aligns values and resulting behaviors between the organization and its members
• Utilizes the organization, community group, and/or agency to develop self-leaders
• Employs systems-oriented processes, interacting with and adapting to one another

Corporate Social Responsibility
• Embraces responsibility for an organization’s actions by seeking to affect positive social and environmental impact
• Focuses on environmental and economic sustainability
• Seeks partnerships that promote social, environmental, and economic growth

Practical Application and Future Planning
• Develop relationships with government officials to create public policies
• Partner with external organizations to increase youth employability
• Train staff to identify and respond to potential threats of trafficking
• Lead community-based training sessions to raise awareness of threat
• Initiate media campaign in local communities to raise awareness

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Work Cited
[3] Ibid.
[5] Ibid.